MSys
Technologies
Expanding Horizons
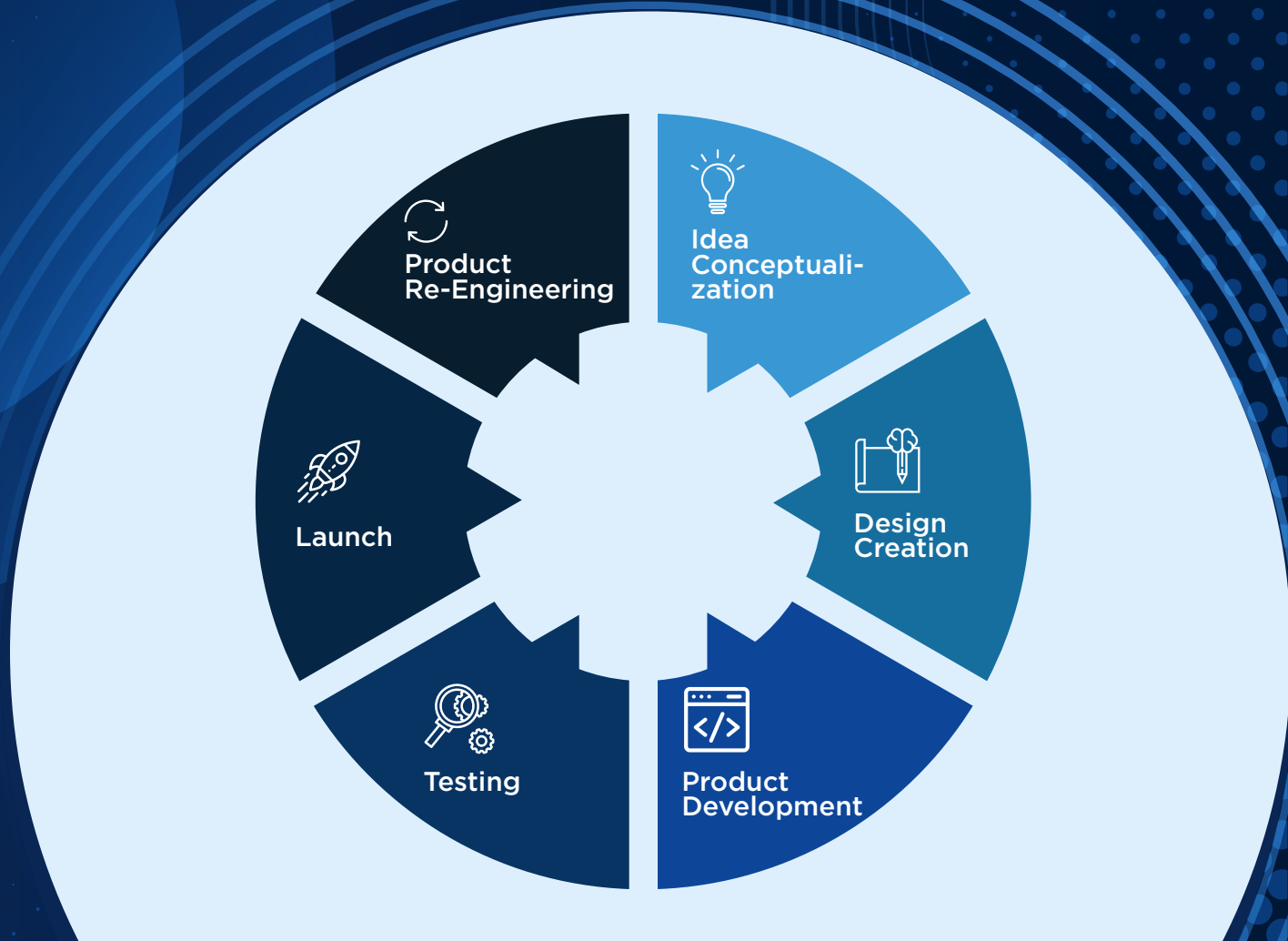
MSys' PRODUCT ENGINEERING SERVICES

Accelerate innovation, time to market and deliver enhanced consumer experience

Product Re-Engineering

Idea Conceptuali-zation

Design Creation

Product Development

Testing

Launch

Overview

As traditional enterprises continue to be disrupted by digital forces, it is necessary to re-imagine new ways of connecting with a consumer by placing them at the center of a digital business model. The pervasiveness of smart devices and the ease of building scalable businesses has afforded numerous opportunities to re-imagine existing businesses while also developing entirely new segments. However, technology innovation and a strong engineering culture are key to benefiting from these opportunities and creating sustainable transformation.

Engineering customer-centric software products are driven mainly by incremental management of the product's business and functional expectations. The current product engineering services aim to empower established companies to adapt to dynamically changing landscapes through innovation and agility. With the constant advancement in technology, enterprises today taste success only with autonomous and agile products that are interoperable, scalable, secure, and fortified with integration abilities. Also, the independent Software Vendors (ISVs) are rapidly adopting Social, Mobile, Cloud technologies to drive innovation, accelerate product development, and cut costs in today's highly competitive business environment.

WHY PRODUCT ENGINEERING NOW?

• Help gain competitive expertise in any new technology without cost spikes
• Reduce operating risks and costs
• Customize products to meet the technological and linguistic requirements

Software product development is more challenging and complicated as a project over software application engineering; for, the owner of the product has to think through right from the ideation to product creation and then go-to-market strategies. It involves insightful thinking processes to make the right decision that can have acceptance from more comprehensive users, usability, competitiveness, and user experience, adopting the right technology, the right architecture, time-to-market, and eventually, the Return on Investment.

Services

MSys Technologies orchestrates software products with the DNA of digital. We facilitate digital transformation and core modernization initiatives for Enterprises and ISVs. It is a matter of pride and responsibility to work with clients who are defining the future of business operations and customer experience management. We make sure they are capable of creating an impact by making technology an enabler for them. For this, we offer our design software products and niche engineering skills, which are multi-layered in complexities in the area of product architecture, product development, integration, and the interplay of products. We enable our clients to leapfrog the competition by stitching advanced technologies such as Artificial Intelligence/Machine Learning, Big Data Analytics, Internet of Things (IoT), Automation, Robotics, among others, with their software products. Our Technical Architects ensure that clients experience the true value of these technologies without compromising on expenses. For this, they make the cloud as an enabler that ensures maximum responsiveness and business scalability.

Services

01 Product Strategy

02 Product Design

03 Application Engineering

04 Enterprise Integration

05 Product Testing

06 Support & Maintenance

BENEFITS

- **High performance & scalable engineering**
- **Improves time-to-market**
- **Superior and secure performance**
- **Improves Return on Investment**
- **Streamlines traditional services and implements Legacy Application Modernization**

Develop your Concept

Modernise your Solutions

Solve Technical Challenges

Take your Product to Cloud

Leverage Digital Trasformation

"From the beginning, MSys Technologies has been a great partner to work with. They have committed enough time, resources, and talent to make the relationship a win-win. They have been committed to serving our needs and increasing the quality and scope of their expertise".

Product Manager, US Based ISV

MSys Technologies is a seasoned product engineering company and has helped various ISVs, product start-ups, & enterprises develop exceptional IT products, experiences, and solutions with end-to-end software product engineering services. We have unparalleled product engineering consulting experience in technology, and a blend of industry experience, and a mixture of attitudes from the inspired visionary to the detail-oriented, from the data cruncher to the UX fanatic.

MSYS DIFFERENTIATORS

· Superior quality delivery in ideal turnaround time
· Flexible Engagement Models

· Continuous research and development efforts/continuous innovation
· 100% happy customer base

"We have been engaged with MSys Technologies for several months now. MSys has always been extremely responsive to all requests and is eager to learn our standards and processes. We believe this is the partnership that brings value to both organizations, and that value will only grow as the relationship evolves".

– Operations Engineering Manager in a leading Manufacturing company in the US

Transfer Your Product Engineering Worries to Us
Talk To our Product Engineers right away!

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About MSys Technologies

MSys Technologies is a reliable partner for product engineering services and digital transformation projects for its Enterprise and Silicon Valley clientele. We design, develop and manage modern distributed systems and complex ecosystem integrations with open source, proprietary, cloud-native and containerized technology expertise and outcome-based pricing.

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USA
San Francisco, Georgia

Vietnam
Ho Chi Minh City

India
Chennai, Pune, Bengaluru